

INNOVATORS' COMPASS "Pocket Compass" Cards

Print (without scaling), cut, fold, use, enjoy—and please share back your experiences!



fold 1st

INNOVATORS' COMPASS

BIG PICTURE

Define
PRINCIPLES
What matters most? Why?

Dream
IDEAS
What could happen?

Center on
PEOPLE

See the **PAST & PRESENT**
in new ways

See the **FUTURE**
in new ways

Discover
OBSERVATIONS
What's happening? Why?

Design
EXPERIMENTS
What's a way to try?

DETAILS

Ela Ben-Ur © ⓘ ⓘ ⓘ ⓘ
#innovatorscompass

INNOVATORS' COMPASS

Starting something or feeling stuck? Use four questions, asked by all kinds of innovators, to navigate everyday challenges in new ways.

In the center include **PEOPLE** who could be involved (including you). With them whenever possible, use these spaces to explore your:

OBSERVATIONS: What's happening? Why? What are/were people doing? Saying? Thinking? Feeling? Why? Notice the full range without judging.

PRINCIPLES: What matters most for things to work, now and in whatever happens? Why? Competing principles are natural and drive creative ideas.

IDEAS: What could happen? Freely imagine possibilities before judging or detailing them. Anyone and anything can help. Look for inspiring examples.

EXPERIMENTS: What's a way to try an idea, answering any questions about it? With the least time/risk/cost? **Do it.** Note new **OBSERVATIONS.** What's surprising?

Go around, or wherever you need more to move forward, until you find your way. Ask more deeply, in new ways. Look, listen, feel; use words, draw, move, make. Explore anything on your mind or to-do list. Do it alone or with others. On paper, tablet or in your head. You'll see more and more ways to navigate new challenges.

Example: **Wondering whether to try this Compass**

Principles: To try new things. Get value from this on things I'm thinking about. Do it in a way that fits into what I'm doing.

Ideas: I could use it on my project, career, that stuck faucet or my talk with Alex shortly. Do this on my lunch break. Or squeeze it in now.

me

(start) **Observations:** I'm curious to try. I haven't because I'm thinking about other things I need to do.

Experiments: I'll give this 3 minutes now on talking with Alex to see how it feels.

I tried it! Our conversation was so different...

More at innovatorscompass.org ela@innovatorscompass.org

fold 2nd



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